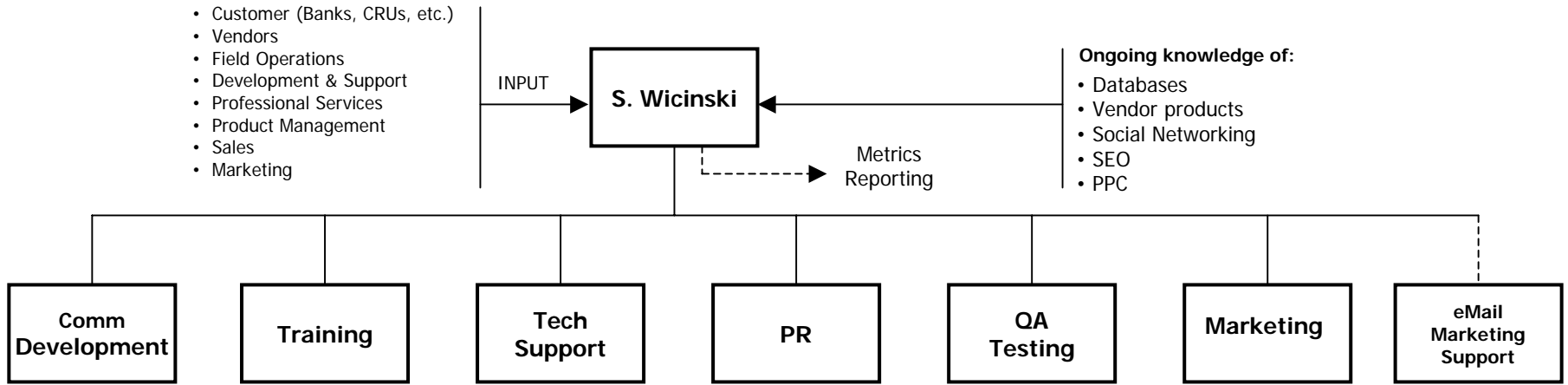


# Director of Communications - NCR eCommerce Solutions



## PRODUCT LINES/CONTENT

- |   |   |   |   |  |   |   |
|---|---|---|---|--|---|---|
| <ul style="list-style-type: none"> <li>• Internet Banking</li> <li>• Technical Info.</li> <li>• Policies &amp; Proced.</li> <li>• Disaster Recovery</li> <li>• Contract Admin</li> <li>• Online Help</li> <li>• Corporate Comm</li> </ul> | <ul style="list-style-type: none"> <li>• Internet Banking</li> <li>• eMarketing</li> <li>• Disaster Recovery</li> </ul> | <ul style="list-style-type: none"> <li>• ALL</li> </ul> | <ul style="list-style-type: none"> <li>• Internet Banking</li> <li>• eMarketing</li> <li>• Disaster Recovery</li> </ul> | <ul style="list-style-type: none"> <li>• New eCom Features</li> <li>• Third-party Software</li> <li>• Customer Sites</li> <li>• Demos</li> </ul> | <ul style="list-style-type: none"> <li>• ALL</li> </ul> | <ul style="list-style-type: none"> <li>• Varies per org.</li> </ul> |
|---|---|---|---|--|---|---|

## DELIVERABLES

- |  |  |  |   |  |   |  |
|--|--|--|---|--|---|--|
| <ul style="list-style-type: none"> <li>• Cust/Admin Guides</li> <li>• eCom Reference Info.</li> <li>• Auditor-ready Guides</li> <li>• Technical Doc</li> </ul> | <ul style="list-style-type: none"> <li>• Training Guides</li> <li>• Webinars</li> <li>• Demo Procedures</li> </ul> | <ul style="list-style-type: none"> <li>• Tech &amp; User content</li> <li>• Intranet Sites</li> <li>• Online Help Systems</li> </ul> | <ul style="list-style-type: none"> <li>• Press Releases</li> <li>• Product Ads</li> <li>• Newsletters</li> <li>• Webcasts / Webinars</li> </ul> | <ul style="list-style-type: none"> <li>• Error Reports</li> <li>• Proof of Concept</li> <li>• Screen Design</li> </ul> | <ul style="list-style-type: none"> <li>• Brochures</li> <li>• Datasheets</li> <li>• Surveys</li> <li>• Custom Booklets</li> </ul> | <ul style="list-style-type: none"> <li>• Newsletters</li> <li>• Surveys</li> <li>• Letters</li> <li>• Special Forms</li> </ul> |
|--|--|--|---|--|---|--|

## USERS

- |   |   |  |  |  |  |   |
|---|---|--|--|--|--|---|
| <ul style="list-style-type: none"> <li>• eCom Sales</li> <li>• Potential Clients</li> <li>• eCom Support</li> <li>• Administrators</li> <li>• Marketing</li> <li>• Auditors</li> <li>• Law Dept.</li> </ul> | <ul style="list-style-type: none"> <li>• eCom Support</li> <li>• eCom Sales</li> <li>• FI Administrators</li> <li>• FI Marketing</li> </ul> | <ul style="list-style-type: none"> <li>• eCom Managers</li> <li>• eCom Programmers</li> <li>• eCom Database Admins</li> <li>• eCom Support</li> <li>• eCom Sales</li> <li>• Existing FIs</li> <li>• Potential FIs</li> </ul> | <ul style="list-style-type: none"> <li>• End Customers</li> <li>• FI Administrators</li> </ul> | <ul style="list-style-type: none"> <li>• eCom Devel</li> </ul> | <ul style="list-style-type: none"> <li>• FI Execs</li> <li>• FI Administrators</li> <li>• FI Marketing</li> <li>• eCom Sales</li> <li>• Other NCR Sales</li> </ul> | <ul style="list-style-type: none"> <li>• NCR Employees</li> <li>• NCR Custs.</li> </ul> |
|---|---|--|--|--|--|---|